

Troy High School Course Profile

Course Title: BUSINESS MANAGEMENT IB (Year 11-12)

Course Prerequisite: Refer To Registration Presentation

Description:

Business Management IB is the rigorous and critical study of the ways in which individuals and groups interact in a dynamic business environment. Students will examine how business decisions are made and how these decisions impact internal and external environments. They will understand the ideas of international cooperation and responsible citizenship. Emphasis is also placed on understanding technical innovation and day-to-day business functions and marketing, human resources management and finance. Students will be able to analyze complex business activities and appreciate the ethical concerns and issues of social responsibility in the business environment. Students will be able to make sense of the forces and circumstances that drive change in an interdependent and multicultural world. Students will become critical and effective participants in local and world affairs.

Prior Skills Needed:

Basic Math, English, & Computer skills

Workload Expectations:

Predominantly class work. If they are unable to complete work in class, it becomes homework. Students will simulate the role of business managers, where they will forecast, plan, market, produce, and innovate through scenario projects. The Internal Assessment research paper about a present problem in a business will be used. Students will solve the problem using concepts from the curriculum and research to substantiate their resolution. Objective and scenario based testing will be a major portion of the grade. Assignments will be scenario based utilizing modern business issues that students will solve using critical thinking skills and concepts from the curriculum.